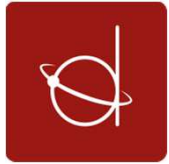




DIESIS COOP
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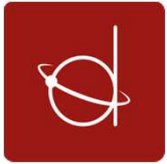
SUPERHUB

SUPERHUB is a successful EU FP7 that delivered a tested platform That provides a user-centric, integrated approach to multi-modal Smart metropolitan mobility systems. It involved 21 partners strongly committed in the realisation of a platform and mobile app able to combine all mobility offer. To describe the platform we can use the following keywords:

- smart innovation;
- people's needs and wishes;
- HUB (share, integrate and cooperate);
- new ecosystem of mobility;
- real-time and tailored info;
- multimodal transport
- behaviour changes.
- support to mobility policies.

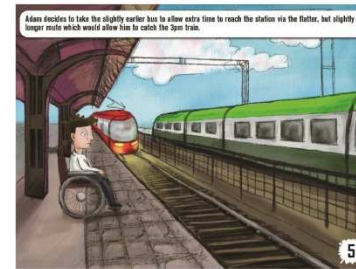


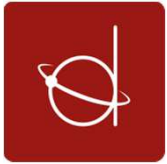
**SUPER
HUB**



SUPERHUB

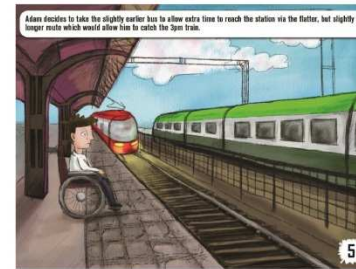
Sustainable Mobility projects can be really implemented and have a real impact only if they take into account the real involving real people in all the process, from the design phase to The testing and implementation. SUPERHUB Trials involved thousand of citizens in the three cities of Barcelona, Helsinki and Milan. The platform is able to have a major social impact as it has been created to stimulate behavioural changes towards a more smart, environmental friendly and inclusive mobility.

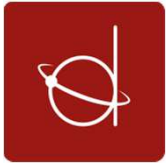




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SUPERHUB

Journey Planning 1

During the summer months, the traffic situation in central Barcelona is really bad with a lot of congestion on the roads and still, hot weather causing high levels of air pollution.



Notification of this temporary change in parking policy is relayed via Twitter to SUPERHUB users as an alert. Victor needs to travel to the city centre, he usually drives.



SH is giving a warning for heavy rain forecast for late afternoon. Victor decides to take the bus as it goes closer to his workplace.



Policy makers, after analysing data from SUPERHUB, decide that parking in central Barcelona should only be provided to vehicles of multiple occupancy.



He is given the choice of bus, metro or a 3rd option of driving to a parking and either walking to the final destination or taking a shuttle bus from the car park into the centre.



SH provides him with relevant times and where to find the nearest bus stop, he packs his umbrella and heads for the bus stop.



Impaired consolidated scenario

Adam is a student at University, he is 18 and is enjoying student life. He relies on a wheelchair to get around. In spite of these difficulties he enjoys going out with his friends at weekends.



SH returns a list of options, which Adam can view, ranked by speed, cost or environmental impact. He can take a bus and a train to the city where his friend lives.

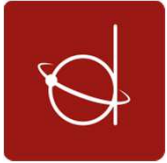


Adam wants to visit the city where his friend celebrates his 21st birthday party. He logs onto SH via his PC and enters his travel preferences. SH takes a few seconds to show some proposals.



SH alerts Adam that there is a steep hill and a busy road close to the nearest bus stop to the station. Comments from other users inform him that it is better to get off at the next stop.





A4I

A4I project has the objective to enhance the services and assistance to third-country nationals provided by organisations of the civil society establishing transnational network providing services and facilities for integration of third country nationals.





A4I

To this goal, a web portal has been set up with the aim of providing migrants with useful information about job opportunities and the legal requirements foreseen by the European and National legislations.

The screenshot shows the UnionMigrantNet website. At the top right, there are links for "Who we are" and "Our values". The main header features the logo "UNION MIGRANTNET" with three red human figures above it. A red button labeled "Operator area" is positioned to the right of the logo. Below the header, a welcome message reads: "Welcome in UnionMigrantNet. UnionMigrantNet is a network promoted by European trade unions. Our contact points provide info and assistance to migrants and would-be migrants that are in Europe or wish to come in Europe. Get in touch with a contact point using the search assistant. At the end of the thread you will receive a list of contact points which fulfil your search criteria. Fast track: just go on the map and click on the contact point you want to get in contact with." Below this text, a section titled "I want to run my search in" displays seven circular icons representing different languages: Arabic (العربية), Chinese (中國), English, German (Deutsch), French (Français), Russian (Русский), and Spanish (Español). A "NEXT" button is located below the language options, and a red button at the bottom says "Skip this wizard, show me the map".



Virtual COOP

Virtual COOP is a social cooperative that deals with Web professional, data entry, document scanning and digital printing. It was set in 1996 and is now composed by 20 members, 16 of whom are disadvantaged workers. It pays particular attention to the training and professionalization of workers with disabilities offering a bundled services to companies in order to optimize the employment of people with disabilities.

The screenshot shows the Virtual COOP website homepage. At the top, there is a navigation bar with the following menu items: [Notizie](#), [Curriculum Aziendale](#), [Dove siamo](#), [Archiviaz. sostitutiva](#), and [Contatti](#). A search box labeled "Cerca nel sito" is located on the right side of the navigation bar.

The main content area is divided into several sections:

- Cosa facciamo**: A list of services including Sviluppo Web, Digitalizzazione Dati, Editoria e Stampa Digitale, Gestione Eventi, Attività in Outsourcing, and Corso Informatica.
- Nostri Progetti**: A list of projects including Progetto Data, Italiano per Immagini, SPI Servizi per la Prima Infanzia, Buone Notizie Bologna, BNBo, and Disagenda 2015.
- Lavora con noi**: A list of job opportunities including Lavora con noi and Venditori VirtualCoop.
- Portfolio Web**: A list of clients including ALBERTINI, Assicoop Bologna, ATComonline, Avolacoop, Consorzio COC, Consorzio Self, COPAPS, Coop Agriverde, Legacoopsociali, and Magagnoli & Associati.
- Virtual Coop Cooperativa Sociale ONLUS**: A central section with four main service tiles: **SVILUPPO WEB** (with a globe icon), **INSERIMENTO DATI** (with a tree icon), **STAMPA DIGITALE EDITORIA** (with a colorful dot pattern), and **SCANSIONE ARCHIVIAZIONE DOCUMENTI** (with a document icon). Below these tiles is a **GESTIONE EVENTI** tile with a person icon.
- Il Mio Dono**: A section for online donations, including a "Clicca su Virtual Coop e dona online" button and a "Dona ora su [MicroDono.it](#)" link.
- Rassegna Stampa**: A section for press reviews, including a "Dicono di noi" link.
- 5 x mille**: A section for the 5x1000 tax benefit, including a "Clicca su [5x1000](#)" button and the text "VIRTUAL COOP Cooperativa Sociale ONLUS Disabili che lavorano... Bene! cinquepermille P.I. 04284720374".
- Nostri Clienti**: A section listing clients, including Regione Emilia-Romagna and Comune di Bologna.



Thank you for your attention

